

PERSUASIVE WRITING



It has come to my attention that some people think.....
However, I am of the opinion I am addressing you
today, in order to..... By the end of you
will be sure to agree that.....

Firstly, in my opinion,..... My evidence to support this
is..... Furthermore..... You must agree that.....

Secondly, as I see it,..... Everybody knows that
Clearly,..... For example.....

Thirdly, does anybody really believe that..... Obviously,.....I
would like to draw your attention to..... Although others
may say, they are wrong! I can say this categorically
because.....

Finally, on the basis of the evidence presented..... It is my
sincere belief that



Pick 'n' Mix – *Stand out from the crowd!*

Phrases using that

- I believe that . . .
- I think that . . .
- It seems to me that . . .
- It is clear that . . .
- It strikes me that . . .
- There can be no doubt that . . .
- I am convinced that . . .
- It appears that . . .
- It is obvious that . . .

Rhetorical questions

- Is it any wonder that . . . ?
- Don't you think . . . ?
- Isn't it clear that . . . ?
- Isn't it the case that . . . ?
- How can anyone believe this to be true?
- Does anyone really believe that . . . ?

Other phrases to start a sentence with

- In my opinion . . .
- As I see it . . .
- As everyone knows . . .
- Clearly . . .
- Obviously . . .
- Inevitably . . .
- My own view is . . .

Initial phrases followed by a comma

- Surely,
- Firstly,
- Secondly,
- Thirdly,
- In addition,
- Furthermore,
- Moreover,

Phrases to use when providing evidence

- For example,
- I cite, as an example . . .
- My evidence to support this is . . .
: .
- I would draw your attention to . . .
: .
- I would refer to . . .

Phrases to finish off with

- My last point is . . .
- My final point is . . .
- Finally,
- In conclusion,
- In summary,
- To conclude I would like to say . . .
- On the basis of the evidence presented . . .
- On balance . . .
- The evidence presented supports the view that . . .
- It is my sincere belief that . . .

